

BAY AREA NEWS GROUP

## SATURDAY HOMES

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205

ADVERTISING SUPPLEMENT

## Windemere in San Ramon hosts successful media helicopter flyovers

## WINDEMERE

SAN RAMON — Recently Windemere BLC, San Ramon's premier master-planned community, hosted three successful helicopter flyovers for members of the Bay Area and national media. The 90-minute tours enabled the media to discover why Windemere is celebrating more than 300 homes sold this year; it also showcased the community's ample amenities — schools, parks, trails, architecture and neighborhoods.

Kevin Pohlson, vice president for Brookfield Homes, was present on all flights and remarked about the curiosity and enthusiasm expressed by each participant of the helicopter flyovers.

"The journalists were eager to learn why Windemere is so successful and to understand how all the different partnerships came together to create such a spe-

cial community," said Pohlson. "We only have about 450 homes left to sell. Sales and traffic continue to remain strong. Now that Windemere's infrastructure is largely complete, we realized the helicopter tours provided a useful and informative opportunity to highlight the scope and scale of the community."

One of the primary reasons why Windemere is such a hit with home buyers is the large number of magnet parks, each within walking distance of several neighborhoods, and each provide families a variety of play structures or sports activities and ball fields.

Play is taken quite seriously at Windemere in San Ramon. Along with what is perhaps the Bay Area's best selection of new homes, this popular master-planned community includes

more than 90 acres of parklands. Residents have easy access to recreational opportunities, both active and leisure, for individuals, families, casual play groups and organized teams.

Windemere currently offers distinctive new single-family homes and townhome-style condominiums by Brookfield Homes, Lennar Homes and Centex Homes. Each neighborhood has an architectural style all its own — ranging from Tuscan to Farmhouse to Craftsman.

This level of individualized design and detail is also reflected in the community's parks.

The 2,300-acre Windemere master plan includes 18 parks, 15 of which are complete. From the initial drawing stages to the final installation of play structures, ball fields and water fountains, these parks are carefully

designed to cater to the sports and activities that are important to people today.

"When we looked at the land plan for Windemere we decided to do something different and special with the parks," said Tom Martin, vice president for Strategic Marketing for Lennar Communities. "We considered the sports and activities important to the full range of residents and designed a complementary range of parks. There really isn't one park that's like another in this community."

The range of activities offered at Windemere's parks is unmatched. In addition to play structures, there are dinosaur fossils with interpretive signs, climbing rocks, bocce, and horseshoes. A community sports park with competition soccer

See WINDEMERE, Page 8



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PAGE: 1 of 2

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# Windemere

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FROM PAGE 7

field, a community aquatic center, and facilities for volleyball, tennis, basketball, baseball, and miles of hiking/bicycling trails are all part of Windemere living.

A big benefit of Windemere's parks is the social interaction they encourage. Families, singles, couples, kids, grandparents, teens and pets all gather and chat in these spaces.

"Mostly every time I come to a park (at Windemere) I make a new friend," commented Samay Dubey, student at Windemere Hills Elementary School. "The trail that passes by the park is best for riding bicycles and hiking. The beautiful hills around the parks give me a chance to see nature closely."

Windemere features communities from three leading homebuilders, Brookfield Homes, Lennar Homes and Centex Homes. Prices range from the mid \$500,000s to more than \$1 million.

The Windemere Welcome Center is located at 11440 Windemere Parkway and is open daily from 10 a.m. to 6 p.m. For more information, call 925-556-6000 or log on to [VisitWindemere.com](http://VisitWindemere.com).



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